

REPORT TO OUR COMMUNITY – 2009



*“When you need help the most,
Oakwood is here to help.”*

Oakwood’s 12,000 employees, physicians and volunteers are proud to be part of a locally owned and governed healthcare system and the community. It is our privilege to be able to serve you, our neighbors, when you need help the most.



Oakwood[®]
We specialize. In you.SM

These have been exceptionally tough times for those of us who live in southeastern Michigan. Many have had hard choices to make about how to keep their family healthy and strong despite high unemployment and loss of medical benefits. Now more than ever, Oakwood is proud to be able to help through extensive and timely community outreach programs and services.

Last year, Oakwood provided more than \$68 million in benefit to our communities through screenings, health and wellness initiatives, emergency services for uninsured and underinsured patients, and many other programs and services. Our goal is to make these services readily accessible to those who need them most. We maintain an active presence in community centers, faith-based organizations, school-based clinics, senior programs, and our own local facilities to accomplish this.

We invite you to learn more about our many community outreach programs that are here to serve you – and to help you avoid illness in the first place.



Community outreach efforts reach children, seniors and families

Oakwood's mission to provide excellence in care, healing and health to the individuals and communities we serve extends beyond hospital walls, reaching deep into more than 30 different communities.

Oakwood reinforces this commitment by offering health education, wellness, safety, health screening and immunization services. Transcultural outreach and speakers bureau programs promote healthy lifestyles and empower families toward creating their own healthier futures.

Two elementary school-based health centers are making a difference in the lives of thousands of young people each year. The Oakwood Jefferson-Barns School Healthcare Center and Oakwood Lincoln School Healthcare Center are

serving neighborhoods where challenges, including lack of transportation and insurance, prevent access to appropriate care. Last year, the centers reached students with more than 3,500 classroom based health and wellness education presentations and more than 1,700 clinic visits.

Oakwood high school-linked teen health centers located in Taylor, Romulus and Inkster provide a variety of medical care, health promotion, risk reduction, immunization, STD/HIV testing and counseling services. In addition to providing almost 5,400 clinical visits and medical services, the centers' youth prevention and peer education programs reached out to impact the health behaviors and attitudes of nearly 16,000 students during 2008.

Prevention and education play a big role in wellness and safety for children and adults as well. Oakwood's community outreach efforts have been helping to improve the health and well being of surrounding communities since 1980. In 2008, Oakwood Community Health provided 5,132 heart health screenings, and Oakwood's highly qualified National Highway Transportation Safety Administration certified technicians provided direct education and car seat inspection services for nearly 6,200 individuals.

**For more information on
Oakwood's outreach programs, call
Oakwood Community Health at
313.586.4938 or
visit oakwood.org/communityhealth**



Supporting a healthier future through youth and family fitness



Childhood obesity has reached epidemic proportions. The first generation of Americans with a life expectancy less than that of their parents has been born. Three out of every 10 children are overweight or obese, and 75 percent of these children will become obese adults. Simple things like walking and other activities could prevent obesity and many of the health problems that can come with being overweight.

Oakwood Healthcare System is doing its part to help keep kids running on the right track to a lifetime of health and fitness. Events like the Oakwood Red October Run have provided family-oriented fitness since 1991, catering to youth and adult, beginning, recreational and competitive runners and walkers alike. In 2008, the Oakwood Red October Run drew an all time high crowd of runners and walkers, ranging in age from under two to over 80 and bringing its total participation over the years to more than 10,000.

Another way Oakwood supports the healthy habits of young community members is by sponsoring local elementary schools for Project Fit America grants. In 2008, Oakwood secured a grant for Barth Elementary School in Romulus.

As the first Project Fit America grant recipient in Wayne County, Barth received state of the art indoor and outdoor fitness equipment along with a full curriculum that includes instruction on physical activity, nutrition and smoking prevention and also provides for two years of on-site teacher training and support.

For more information on youth and family fitness initiatives, call Oakwood Community Health at 313.586.4938 or visit oakwood.org/communityhealth

Promoting the well being of body, mind and spirit

At Oakwood, we're committed to caring for the body, mind and spirit.

To further enhance our healthy reach into local communities, Oakwood produces a faith-based health bulletin called Stewardship of Health, which focuses on wellness education and topics in a spiritual context.

Available to local places of worship, Stewardship of Health kits include six bulletin inserts, with each addressing a different health topic. Kits also contain 21-25 minute scripted talks for delivery during worship service or other parishioner meetings.

Single master-sheet summaries are designed to stand-alone or may be inserted in standard church bulletins. Materials have been copyrighted and professionally produced in both English and Spanish, and are available free of charge to all faith communities.

Currently, more than 80 faith communities subscribe to Stewardship of Health and, based on outstanding response to the inaugural series, production of materials for our Arabic-speaking community - Christian and Muslim - is currently in progress.



To obtain a Stewardship of Health kit, call Oakwood Community & Public Relations at 313.586.4996 or visit oakwood.org/communityhealth

Oakwood streamlines programs to cover uninsured families

Oakwood cares. Our core values drive us to respond to the needs of our community. One of the most pressing issues facing us all is the growing number of uninsured children and adults – more than one million in total in the state of Michigan.

Having no health insurance, or having inadequate coverage, makes families financially vulnerable in times of a health

crisis. Oakwood has a generous policy to assist patients who don't have the means to pay for their care.

OakAssist financial advisors can guide families through options for paying for necessary care and can provide help with Medicaid and MiChild applications, information on charity care, assistance to victims of crime and information about COBRA benefits.

In 2008, a large portion of the more than \$68 million dollars of community benefit provided by Oakwood directly assisted patients in need.

OakAssist is designed to both assist patients in meeting their financial obligation to pay for their care and to

help keep our business financially strong so we can continue to provide excellence in care to all.

You can talk to an advisor before you receive care, at the time of discharge from one of our hospitals or emergency departments or when you get a bill for services.

If you, a friend or a member of your family is in need of information about free or low cost insurance options, there may be a program through the state of Michigan Department of Human Services that can help.



For more information on OakAssist, call 313.593. 7136 or visit oakwood.org/oakassist